

Porsches By The Lake 2024

James Vellacott
Little Easton Manor
Park Rd, Dunmow
Essex, CM6 2JN

Event Proposal - Commercial pitch spot

Event title	Porsches By The Lake 2024 (Year 3)
Target Group	Porsche owners & enthusiasts.
Proposed by	James Vellacott - Guy Feltham - Andy Bowers
Hosted by	Little Easton Manor, Rachel Roberts (events)
Event Date	22nd June 2024 - 8am to 4pm
Expected attendance	750 Porsches with passengers, plus public car park walk-ins.
Commercial village Package	£200 per pitch in commercial village by lake (approx space for 3 cars) payable to the Manor.
Tea Room Package - By tea room next to the house	£250 per pitch, 3 cars per pitch (4 pitches available)
Sponsorship Package 1 - Unicorn Lawn (front of Manor house)	£750 payable to the Manor.
Sponsorship Package 2 - The Stage. - The stage is now being moved to the lakeside with an incredible backdrop of the lake, the field of Porsches and the Manor house in the background.	£750 payable to the Manor.
Sponsorship Package 3 - (Steps. by House overlooking lake, next to lawn bar)	£500 payable to Manor

Following on from the success of PBTL 2022 & PBTL 2023, we are proud to announce PBTL 2024!

Each private Porsche pays £10 per ticket to park by the beautiful lake at Little Easton Manor. There is the Unicorn lawn at the front of the Manor where special and notable Porsches will be on display, as well as separate breakout areas for GT3's, 911's, Boxsters, Caymans & 4x4's. Barista coffee, breakfasts and street food will be on site both at the house and the lake areas. There will be an elevated stage on the far side of the lake where drivers & owners will be interviewed with their cars and live streamed to the net. There will also be live music throughout the day.

20 business plots are available in the commercial village for Porsche related businesses. All proceeds will go to marshaling, event utilities & Manor grounds upkeep.

305 Porsches attended in 2022, 550 in 2023. For 2024 we are lifting the cap and will be aiming at 750 cars on site plus a larger separate non-Porsche public car park for walk-ins.

To reserve your place please talk to:

James (james@cherryduck.com IG [@911_spy](https://www.instagram.com/@911_spy)) Guy (feltham5@gmail.com IG [@askgeez](https://www.instagram.com/@askgeez))
or Andy (agbowers70@btinternet.com) IG [@friedeggt3](https://www.instagram.com/@friedeggt3)

[Video Click Here](#)







PBTL 2024



PBTL 2024



PBTL 2024



PBTL 2024



PBTL 2024



PBTL 2024



PBTL 2024